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eStore

KBB ecommerce made easy.

Create a KBB ecommerce site with ease, using the largest product database in the market. Instantly access every product you need from all the brands in your range, constantly updated.

You don't have to have an existing web presence, we can create a beautiful new web site for you from scratch.

How it works

STEP 1: WEBSITE DESIGN

Using your current website as a starting point we can create designs that present your brand in the way you want to be seen. Using a flexible template approach you can have a distinctive website that sets you apart from the competition.

STEP 2: BRAND SELECTION

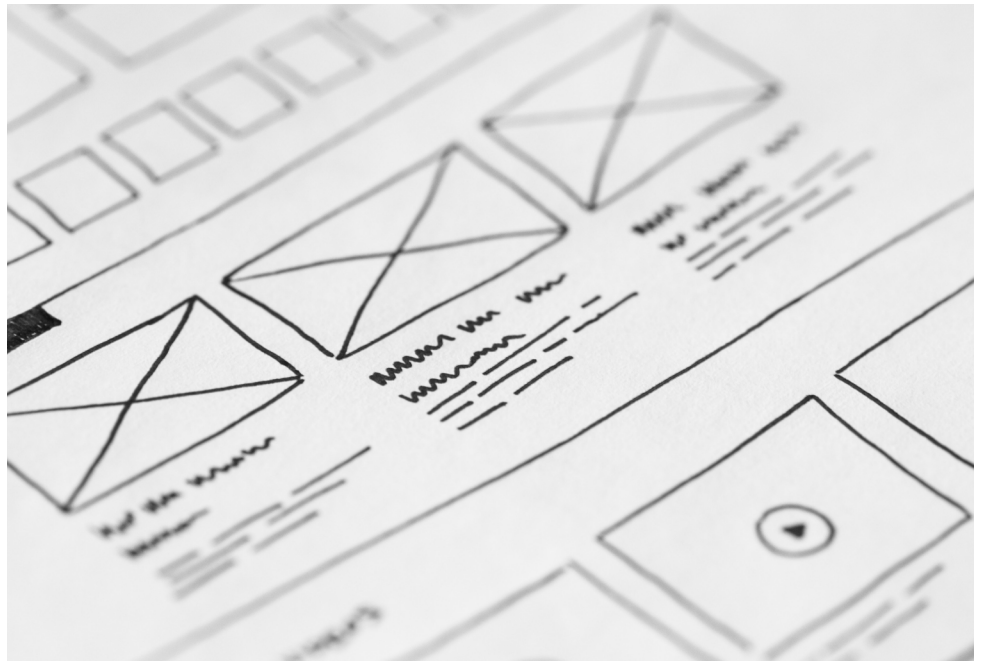
Select the brands you want to sell from our comprehensive KBB database of brand catalogues. Once selected the data is loaded directly into the website in just a few steps. When a manufacturer updates their products (specifications, price etc.) the data can be easily updated in a few clicks.

STEP 3: CUSTOMER ORDERS

Process payments securely with your preferred third party payment provider, using our active integration. You can then manage the entire order to completion easily with EQ management software.

STEP 4: SUPPLIER ORDERS

EQ handles order processing, sending all relevant information in the right format to the manufacturer. This seamless integration reduces processing time, increasing productivity and minimising human errors.



INDUSTRY STANDARD TECHNOLOGIES

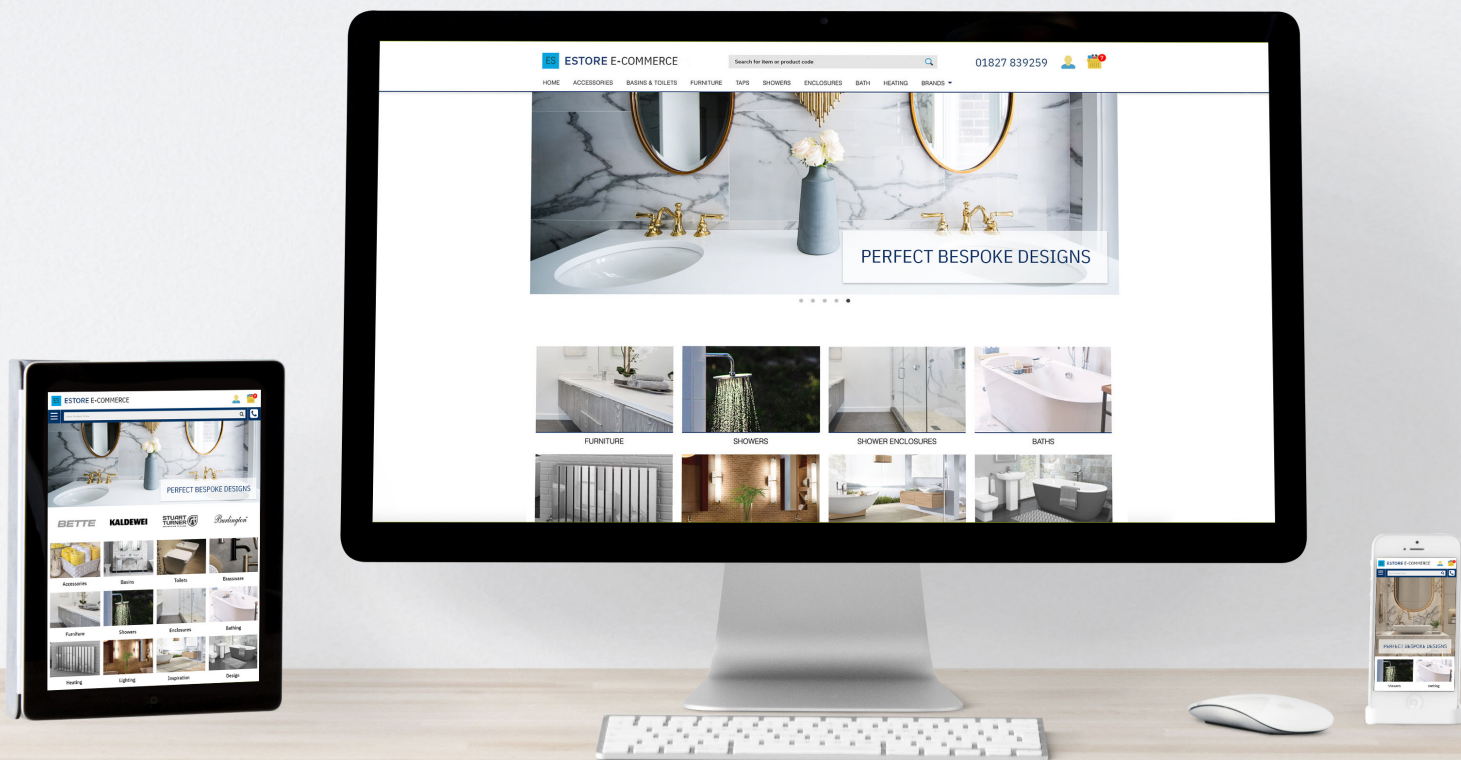
ESTORE is built on industry standard technologies.



SAFE AND SECURE

ESTORE is now a PCI Compliant service provider.





Three levels of eStore



1. BROCHURE WEBSITE

Stand out from the competition with a website that reflects your unique brand, built by KBB experts. Showcase your designs and products in a way that will draw in new business and build brand awareness.



2. ECOMMERCE WEBSITE

Sell online easily using the largest product database in the market with an e-commerce site that is designed to reflect your brand. Instantly access every brand and product you need and be confident that every detail is constantly updated by a team of KBB experts.



3. COMPLEX FURNITURE ECOMMERCE WEBSITE

The only way to easily sell complex furniture online. Using the EQ catalogue database, you can sell customisable furniture in a website that is designed to stand out in a competitive online market.



Key features

ACCURATE PRODUCT DATA

Get all of the brands you need accurately updated on your website in a click of a button. Our expert data team constantly maintains over 4,500 catalogues from across the KBB market, ensuring all the products you sell on your site are completely up-to-date, accurate and ready to sell instantly.

SAVE TIME AND MONEY

Why waste time – and money – manually updating every individual product catalogue? eStore instantly provides all the products ranges from all brands you need. And at the fraction of the cost of a third party website developer.

ELIMINATE MISTAKES

Ensure you create kitchens and bathrooms with product data that is up-to-date and accurate. Manufacturers notify our expert data team of changes ahead of time, so that all products are updated and ready for you to sell without any errors.

EASILY MAINTAIN A BEAUTIFUL WEBSITE

Take the hassle out of website updates with our simple content management system (CMS) that makes showcasing your stunning designs simple. Add or change images and content with ease using our selection of simple layouts and get training and support whenever you need it.

PROCESS SALES QUICKLY AND EASILY

All orders taken on your website are directly sent to EQ, where you can quickly and easily manage them. Direct integration also means no details are lost, so everything becomes seamless.

GET IN TOUCH

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